



부산 세계개발원조총회
**4th High Level Forum
on Aid Effectiveness**
29 Nov – 1 Dec 2011, Busan, Korea

CONCEPT NOTE

Day 1 Thematic Session on Private Sector¹

Public-Private for Broad-based, Inclusive, and Sustainable Growth

I. Rationale:

The private sector is an engine of economic growth and is therefore an indispensable partner for achieving sustainable development, inclusive growth, employment and poverty reduction. A vibrant private sector creates immense opportunities for technological advancement, innovation, workforce training and the satisfaction of human needs. Effective development co-operation requires acknowledging these potential contributions – as well as the limitations – of the private sector as a development actor. It also requires calibrating and re-focusing donor and partner country efforts to maximise the private sector's contributions through effective and catalytic public-private co-operation. But public-private co-operation remains far from the heart of many donors' activities.

While the 2005 Paris Declaration on Aid Effectiveness and the 2008 Accra Agenda for Action are founded on principles born out of decades of experience, these principles have largely focused on donor and partner government action. Today, it is widely acknowledged that effective aid involves a wider circle of participants, including civil society and both the local and international private sector. The increasing convergence between public and private interests in sustainable and inclusive growth indicates there is great scope for leveraging what each group can do and already is doing.

The Fourth High level Forum on Aid Effectiveness (HLF-4) in Busan, Korea, provides an opportunity to include the private sector as a full member of a broader partnership for development. This Thematic Session will aim to develop a concept for post-Busan engagement based on detailed discussions of opportunities within specific themes, and to provide a platform for announcements and discussion of innovative practices and lessons learned from experience to-date.

II. Description:

This session will focus on three core themes that represent possibilities for scaling up activities, with a set of key questions to guide the discussions:

- Effective collaboration at the country level: Why is more effective collaboration at the country level needed? Where are the biggest challenges and what do solutions look like?
- Catalytic partnerships: What are the most effective tools and approaches that countries can use to catalyse private investment and how can they be replicated and scaled?
- Accelerating innovation: What are the most effective approaches to foster innovation in areas that support inclusive, broad-based and sustainable development?

III. Format:

The discussion will be a multi-partner event featuring speakers from developing and developed countries, the private sector and the International Finance Corporation (IFC). The session will consist of panel discussions and question-and-answer sessions.

IV. Panel members:

- Myrtille DANSE, Director, Base of the Pyramid Incubation Fund
- Valerie D’COSTA, Programme Manager, infoDev, World Bank Group
- Joost OORTHIZEN, CEO, Initiative for Sustainable Trade, Netherlands
- Dirk NIEBEL, Federal Minister for Economic Co-operation and Development, Germany
- Charlotte Pteri GORNITZA, Director General, Swedish International Development Co-operation Agency
- Raj SHAH, Administrator, United States Agency for International Development
- Others to be announced

V. Moderator:

- Yoka BRANDT, Director of International Co-operation, Netherlands

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¹ All information presented in this concept note dates from 8 November 2011. Further revisions are possible. Final versions will be distributed during the corresponding sessions during the Fourth High Level Forum on Aid Effectiveness in Busan, Korea.

